



HELLO!

Online Portfolio: www.mandyleigh.me

(248) 895-9953

mandyleighdesign@gmail.com

I'm a Michigan based graphic and UI/UX designer and front-end software engineer in Detroit. A forever student and lover of design. Focused on my understanding of effective visual language and technical skill to deliver impactful and timeless themes.

EDUCATION

OAKLAND UNIVERSITY

Bachelor of Arts in Graphic Design

2011 -2015

GRAND CIRCUS FRONT-END BOOTCAMP

GitHub: <https://github.com/mandyleighdesign>

January 2019 – June 2019

TECHNICAL SKILLS

| | | | |
|------------|------------|------------|-------------------------|
| HTML | ANGULAR | TYPESCRIPT | FINAL CUT PRO (& PRO X) |
| CSS | NODEJS | ADOBE CS | PREMIERE |
| JAVASCRIPT | GIT/GITHUB | INVISION | MySQL |

RECENT EXPERIENCE

Marketing and Web Designer - Smart Link Solutions (contract): (2024 - 2025)

Developing and refreshing brands and marketing strategies. Constructing and growing a clients online strategy with a focus on SEO and Google Analytics. Complete package web development and content management including social media.

Digital Marketing Specialist - Ascent Cloud: (2023 – 2024)

Developing and implementing effective digital marketing strategies, increasing online presence and driving traffic through SEO, PPC, content marketing, and social media campaigns. Staying ahead of industry trends and continuously improving marketing techniques to enhance brand visibility and engagement through refreshing brand design.

Lead UX/UI Designer - Asset Health: (2016 – 2025)

Creating promotional campaigns for over 100 different companies, creating HTML emails, designing UX/UI for client sites and mobile apps, leading in training new employees, reviewing all of my team's communications for quality control, assigning designers to client projects and monitor work-flow to ensure deadlines are met.

Web Developer and Brand Designer - Detroit Delta: (2018)

3D printing software/engineering company, logo design, SVG logo animation, branding design, web design (www.detroitdelta.com), business cards (letter pressed).

Web Developer and Graphic Designer - Hearty Greetings: (2017) Letterpress stationery company in Detroit, web design and development (responsive), content photo editing, logo re-touch.

INTERNSHIPS

SIGNAL RETURN: GRAPHIC DESIGN INTERNSHIP

WINTER 2015 (6 months, hired on for continuation for 1 year)

BASSO DESIGN GROUP: GRAPHIC DESIGN INTERNSHIP

SUMMER 2016 (6 months)