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MANDY LEIGH

Hello! I'm a Detroit-based graphic and UI/UX designer certified in Front-End software engineering with 12+ years of experience. Across digital design, print production, web development and motion design, I've had the opportunity to lead creative teams and collaborate across departments.

EDUCATION

Oakland University

Bachelor of Arts in Graphic Design 2011 -2015

Grand Circus Front-End Bootcamp

January 2019 – June 2019

SKILLS

Photoshop	Premier Pro	CSS	Angular	MySQL	WordPress
Illustrator	InDesign	JavaScript	NodeJS	Microsoft Tools	HubSpot
Figma	After Effects	TypeScript	Git/Github	Google Analytics	Pardot
Canva	HTML	InVision	Final Cut Pro	Salesforce	Cinema 4D

RECENT EXPERIENCE

Marketing and Social Media Manager (contract) - Mason Access: 2025 - Present

Led marketing and social media initiatives for a national supplier, creating and managing digital content across web, email, and social platforms. Produced branded graphics, product promotions, educational resources, and industry-focused campaigns that increased customer engagement and strengthened brand presence.

Marketing and Web Designer (contract) - Smart Link Solutions: 2024 - 2025

Developing and refreshing brands and marketing strategies. Constructing and growing a clients online strategy with a focus on SEO and Google Analytics. Complete package web development and content management including social media.

Digital Marketing Specialist (contract) - Ascent Cloud: 2023 - 2024

Developing and implementing effective digital marketing strategies, increasing online presence and driving traffic through SEO, PPC, content marketing, and social media campaigns. Staying ahead of industry trends and continuously improving marketing techniques to enhance brand visibility and engagement through refreshing brand design.

Lead UX/UI Designer - Asset Health: 2016 - 2025

Creating promotional campaigns for over 100 different companies, creating HTML emails, designing UX/UI for client sites and mobile apps, leading in training new employees, reviewing all of my team's communications for quality control, assigning designers to client projects and monitor work-flow to ensure deadlines are met. (assethealth.com)

Web Developer and Graphic Designer - Hearty Greetings: 2017 - 2018

Letterpress stationery company in Detroit, responsive web design and development, content photo editing, logo re-touch. Developed and refreshed branding strategy and business cards. (heartygreetings.com)